



CU INTERSECT
CONFERENCE

Sponsorship Guide

CU Intersect
2024 Opportunity Guide

October 21 - 23, 2024
Newport Beach, CA



Transformation happens at the intersection of Resiliency, Security, and Technology.

CU Intersect is a **dedicated information security and leadership conference for credit unions**. It is a fantastic opportunity for sponsors like you to engage our credit union industry audience, connect with top-level leadership and decision makers, and maximize the return on your sponsorship investment.

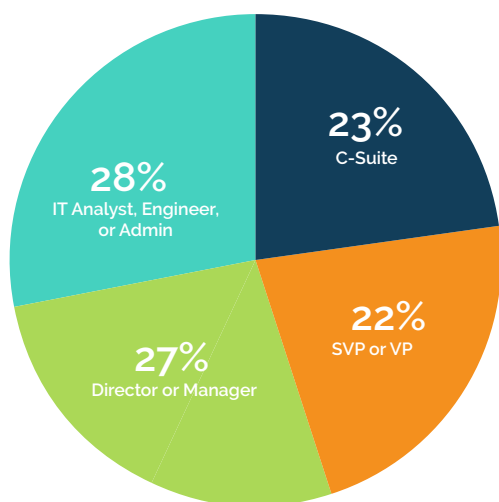
We are returning to beautiful Newport Beach, CA, and expect to significantly grow our attendance!

As a intimate and well-connected conference, we have a limited capacity for only 25 sponsorships. **Sponsorships are on a first come, first served basis, so don't wait to reach out.**

Our conference was created in the fall of 2016 to serve as the annual conference for the NCU-ISA0 (the National Credit Union Information Sharing & Analysis Organization). In 2021, the conference was rebranded as CU Intersect when a collaborative partnership with Pure IT was formed.

Who attends CU Intersect?

2023 Attendee Profile

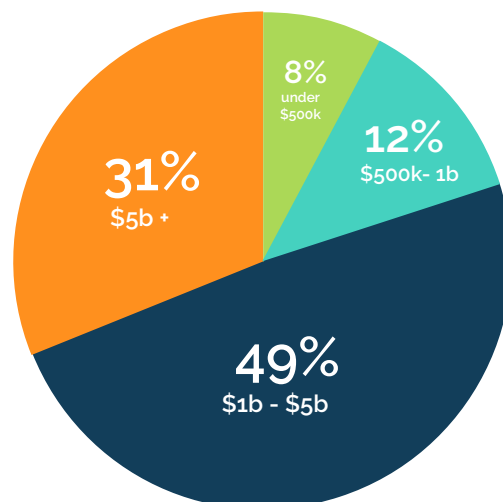


145
Total Conference Attendees

48
Unique credit unions

72%
Decision makers

2023 Credit Union Asset Profile



Conference Packages

Ready to secure your space? Email conference@cuinterssect.com with your desired sponsorship level and add-on sponsorships.

Package Benefits	Diamond Sold out	Platinum Sold out	Gold 2 remaining	Silver 3 remaining	Bronze Contact us
Price	\$17,500	\$12,500	\$10,000	\$7,000	\$4,500
6-foot tabletop display, draped table, 2 chairs	✓	✓	✓	✓	✓
Post-event attendee list, including emails	✓	✓	✓	✓	✓
Lead retrieval, badge scanning app for 2 attendees	✓	✓	✓	✓	✓
Company name and logo recognition on website, signage, social media	✓	✓	✓	✓	✓
1-hour Keynote Address to General Assembly (Day 1)	✓				
45-minute Keynote Address to General Assembly (Day 2)		✓			
45-minute Breakout Speaking Session (Day 1)			✓		
30-minute Breakout Speaking Session (Day 2)	✓			✓	
4 full-access Attendee Passes	✓				
3 full-access Attendee Passes		✓			
2 full-access Attendee Passes			✓	✓	✓
Purchase additional attendee passes at a discounted rate	✓	✓	✓	✓	✓
Pre-place swag or collateral in attendee bags before event	✓	✓			

*Packages are offered on a first come, first serve basis with an early offer period for past event sponsors. To maintain event quality, education and further our mission of advancing credit union cyber resiliency, the CU Intersect Conference planning team reserves the right to accept or reject any presentation content as it sees fit. Diamond and Platinum speakers will address the entire conference audience during our main session. Silver and Gold are breakout speaking opportunities.



Exclusive Sponsorships

Additional sponsorship opportunities listed below **must be combined with a Bronze level sponsorship or higher.**

Attendee Lanyard Sponsor - \$3,500 (1 available)

Add your logo to every lanyard affixed to an attendee badge

- Premium logo placement alongside the CU Intersect logo on all attendee lanyards

Vendor Reception Sponsor - \$5,000 (2 available)

Company logo, signage, and recognition on Day 1 or Day 2 of the conference

- Covers 1 hour of alcoholic beverage server and passes hors d'oeuvres
- A 6-foot table setting during reception time with premium placement near the bar
- Address the audience for up to 5 minutes at the end of the last session before your assigned reception

Meal Sponsor - \$2,500 (5 available)

Company logo, signage, and recognition for either Breakfast or Lunch

- Decorate tables with company brochures and/or marketing materials with 2-minute company intro to cohort
- Branded swag distributed at meal time

Charging Station Sponsor - \$2,500 (2 available)

Company logo, signage, and recognition at 1 of 2 charging stations with premium placement

- High-top tabletop at designated device charging station
- Table tent signage designed by sponsor
- Optional: sponsor supplied table covering

Looking for more opportunities?

Have additional questions or don't see a package that suits you? We are open to selective but creative sponsorship opportunities. Contact our team via email at conference@cuinterssect.com. We will answer your questions or set up a meeting to further discuss opportunities.

